

Presents

A SEMINAR ON GREEN TECHNOLOGY FINANCING SCHEME

HOW TO IDENTIFY, PRIORITIES, ASSESS YOUR GREEN PROJECTS AND OVERCOMING THE CHALLENGES

Thursday, 30 September 2010
Putra World Trade Centre
Kuala Lumpur



" Who able to adopt GREEN TECHNOLOGY will be the winner in the 21st century "
Dato' Seri Najib Tun Abdul Razak
Prime Minister Malaysia

In the budget speech for 2010, Dato' Seri Najib Tun Abdul Razak, the Prime Minister of Malaysia announced the establishment of Green Technology Financing Scheme amounting to **RM1.5 billion as an effort to improve the supply and utilization of Green Technology**. This initiative will actually encourage business investment in green technology, green construction and innovation. The scheme could benefit companies who are producers and users of green technology.



THE PROGRAM

8.00	am	Registration
9.00	am	Welcoming Note
9.10	am	Opening Remark & Official Opening Yang Berusaha Cik Loo Took Gee Secretary General Ministry of Energy, Green Technology & Water
9.30	am	Keynote Address: Sustainability and Carbon Footprint Solution: Mapping the future of Clean Technologies Mr. John O'Brien Managing Director, Australian CleanTech
10.15	am	Refreshment
10.40	am	Paper 1 – Green Technology Solution Mr. Yutaka Hashimoto President Asia Network Inc
11.10	am	Paper 2 - India Green Power Revolution Sources, Strategy and Solution Mr. Amit Kumar, Director of Energy Environment Technology The Energy and Resources Institute, India
12.00	pm	Paper 3 - Green Urban Transport System & Innovation Dr. George Sun Deputy Director(Research) LTA Academy Land Transport Authority Singapore
12.40	pm	Questions and Answers
1.00	pm	Luncheon
2.00	pm	Paper 4 - Green Technology Financing Scheme Details of Scheme Status of Approved Projects Guidelines of Applicants GreenTech Malaysia
3.00	pm	Paper 5 - How to identify and write the potential Green Technology Projects Identification of Green Technology Projects Potentials Projects Characterization of Green Tech Projects Carbon Assessment of Green Tech Projects GreenTech Malaysia & Respective Bank
4.15	pm	Questions and Answers
4.45	pm	Refreshment and End of Session

INTRODUCTION

The nation is making many efforts to conserve energy and improve the environment. Combating global warming, building energy-efficient buildings, creating green awareness and conserving land are just a few examples of efforts accomplished by government entities, businesses, nonprofits and individuals nationwide. Because of these green efforts, funding opportunities are available for organizations with major improvement key areas as highlighted in :-

1. Energy Sector
2. Buildings Sector
3. Water and Waste Management Sector
4. Transportation Sector
5. Manufacturing
6. Information and Communication Technology

However the real issue arises when comes to obtaining the fund and fulfillment of applicant's criteria. A company has to identify the right projects, comply the guidelines and assessments needs to be taken with thorough research. The following guidelines have to be ensured:-

- The identification and the criteria of right Green Technology Projects
- The potential Green Tech Projects in Malaysia
- Characteristic of Green Technology Projects
- Carbonprint Assessment of Green Technology Projects

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Who Should Attend

- CEO, CFO and Directors
- Energy & Green Technology Solution and Sustainability Provider
- Manufacturing Industry & SME & SMI
- Architects, Engineers, Designers & Planners
- Investors, Venture Capitalists, Bank & Finance
- Property Developers
- Academicians and Researchers
- Waste Management companies

